

Identifying Design Elements & Principles in Pre-Made Arrangements

Project Overview:

You will use available resources to find 10 different floral arrangements and then create a slide presentation to describe the elements and principles of each arrangement.

Directions:

1. Compile at least 10 different floral arrangement examples by either taking a picture of one available, or saving a copy of a picture of one. Use the internet, library or local floral shops as a resource.
2. Create a slide presentation detailing the design elements and principles provided below. You can use various ways to detail each principle or element, such as circle, highlight, crop, draw lines, use arrows, note, etc. to show where in the arrangement each is located.
3. Include the following:
 - Elements
 - line
 - form
 - space
 - texture
 - pattern
 - color
 - size
 - fragrance (if applicable)
 - Principles
 - balance
 - proportion
 - scale
 - harmony
 - unity
 - dominance
 - focal Point
 - emphasis
 - accent
 - rhythm
 - depth
 - repetition
 - transition
 - contrast
 - variation
 - opposition
 - tension

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Rubric

Description	Possible Points	Your Score
Research & Organization: <ul style="list-style-type: none"> • Proper research was conducted to complete the assignment • Sources were cited appropriately based on instructions provided • Information was presented in a logical organized manner 	35	
Concept & Understanding: <ul style="list-style-type: none"> • Understanding of the concept is clearly evident • Effective strategies were used to achieve the end product • Logical thinking was utilized to arrive at the conclusion 	35	
Creativity/Craftmanship: <ul style="list-style-type: none"> • End product is unique and reflects the student's or group's individuality • End product is clearly high quality 	15	
Production/Effort: <ul style="list-style-type: none"> • Class time provided for the project was used efficiently • Time and effort are evident in the execution of the end product 	15	
Total Points	100	

Additional Comments: