

Global Trends & Issues

Directions:

For this *Project*, you will work in a group of three to research a current trend or issue in the hospitality and tourism industry. Your group will then create a Microsoft® PowerPoint® presentation over the trend or issue you have chosen and how it impacts consumers and businesses within the industry.

1. With your group, choose a current trend or issue in the hospitality and tourism industry. Examples may include a political unrest in a region or the growing popularity of technology.
2. Get approval from your instructor prior to beginning any research. This will eliminate any two groups from reporting on the same trend or issue.
3. Using the Internet, library or any other materials available, research various aspects of the trend or issue you have chosen and how it influences the industry.
4. Create a Microsoft® PowerPoint® presentation which includes the following information about your chosen business:
 - Information over the trend or issue
 - Where the trend or issue is taking place
 - How it influences the industry
 - How it impacts consumers and businesses
 - The future of the industry according to this trend or issue
 - Interesting facts or information about the trend or issue
5. Be sure to include a works cited slide for any information used.
6. Share your presentation with the class and be prepared to answer questions.