

# Floral Design Basics: Principles & Elements

## Lesson Plan

**Media:** Video (46 minutes)

**Seat Time:** 6 Classes | 300 minutes teaching

**Goal:**

To gain an understanding of the elements and principles as well as the color schemes associated with basic floral designs.

**Description:**

This lesson prioritizes comprehending the elements and principles of floral design as they are vital in creating a quality arrangement. This presentation takes a closer look at the elements and principles of floral design. Jim Johnson, Endowed Chair and Distinguished Lecturer of the Benz School of Floral Design at Texas A&M University, breaks down each element and principle of design as well as the color schemes used in floral design.

**Objectives:**

1. To analyze the design elements and principles and their use in floral design.
2. To identify the properties of color.
3. To apply color schemes to floral designs.

## Lesson Plan

### Class 1

**Class Overview:**

- *Introduction Video Segment*
- *Elements of Design Video Segment*
- Action Plan
- Vocabulary Handout
- Key Concepts
- Introduction Check for Understanding
- Elements of Design Check for Understanding
- Elements of Design 360 Degree Activity

**Essential Questions:**

1. What are the two qualifications to be a florist?
2. Elements and principles do not change but what does?
3. What are the characteristics of satisfying a customer?
4. What are the elements of design and the characteristics of each?

**Step 1: Bell Ringer:**



- Have students choose a holiday they believe involves floral design and then have them describe examples of floral design from those holidays.

**Step 2: Distribute the Action Plan, Vocabulary Handout and Key Concepts.**



- The **Action Plan** lays out a list of tasks for students to complete during the lesson.
- The **Vocabulary Handout** is a list of terms used throughout the lesson.
- The **Key Concepts** is an outline which identifies the main ideas presented in the lesson which students can fill in to aid in note taking during the lesson.



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# Floral Design Basics: Principles & Elements

## Lesson Plan

### Class 1 (continued)

**Step 3:** Show the **Introduction** video segment.



- This video is 3 minutes long.
- Be sure students utilize the **Key Concepts** for this segment of the lesson.

**Step 4:** Show the **Elements of Design** video segment.



- This video is 11 minutes long.
- Be sure students utilize the **Key Concepts** for this segment of the lesson.

**Step 5:** Administer the **Introduction** and **Elements of Design Check for Understandings**.



- The Check for Understanding is a short review of the content presented in the segment.

**Step 6:** Students should complete the **Elements of Design 360 Degree View Activity**.



- Students will watch the **Elements of Design 360 Degree View** video segment and answer the questions regarding the content.

**Step 7: Exit Ticket:**



- Post true or false statements for students to see and determine the correct answer based on their knowledge. Have students turn in their answers.

### Class 2

#### Class Overview:

- *Color* Video Segment
- Action Plan
- Key Concepts
- Color Check for Understanding
- Color Wheel Activity

#### Essential Questions:

1. What are the three types of color sections?
2. What are the two halves of the color wheel?
3. What are the various color harmonies?

**Step 1: Bell Ringer:**



- Display a picture and have students develop a narrative.

**Step 2:** Show the **Color** video segment.



- This video is 15 minutes long.
- Be sure students utilize the **Key Concepts** for this segment of the lesson.

**Step 3:** Administer the **Color Check for Understanding**.



- The Check for Understanding is a short review of the content presented in the segment.

**Step 4:** Students should begin the **Color Wheel Activity**.



- Students will use the color wheel to select a color scheme and create a small arrangement.

**Step 5: Exit Ticket:**



- Have students write three things they learned from the lesson and hand the paper in as they leave the classroom.



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# Floral Design Basics: Principles & Elements

## Lesson Plan

### Class 3

#### Class Overview:

- *Principles of Design* Video Segment
- Action Plan
- Key Concepts
- Principles of Design Check for Understanding
- Principles of Design 360 Degree View Activity

#### Essential Questions:

1. What are the principles of design?
2. What is visual and physical balance?

#### Step 1: Bell Ringer:



- Show a picture or short video related to the lesson and ask students to write their thoughts on a piece of paper.

#### Step 2: Show the **Principles of Design** video segment.



- This video is 17 minutes long.
- Be sure students utilize the **Key Concepts** for this segment of the lesson.

#### Step 3: Administer the **Principles of Design Check for Understanding**.



- The Check for Understanding is a short review of the content presented in the segment.

#### Step 4: Students should complete the **Principles of Design 360 Degree View Activity**.



- Students will watch the **Principles of Design 360 Degree View** video segment and answer the questions regarding the content.

#### Step 5: Exit Ticket:



- Students should review and turn in their paper over the picture or video showed at the beginning of class.

### Class 4

#### Class Overview:

- Action Plan
- Principles & Elements Activity

#### Essential Questions:

1. What are the elements of design and the characteristics of each?
2. What are the principles of design?
3. What is visual and physical balance?

#### Step 1: Bell Ringer:



- Give students 30 to 45 seconds to list all of the floral design elements they know of. Have them save the paper for future use.

#### Step 2: Students should complete the **Principles & Elements Activity**.



- Students will fill in the table with each element's definition and use the notes section to add any additional information.

#### Step 3: Exit Ticket:



- Give students 45 seconds to list the definitions to the elements they listed at the beginning of class, then have them turn in their paper.



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# Floral Design Basics: Principles & Elements

## Lesson Plan

### Class 5

#### Class Overview:

- Action Plan
- Identifying Design Elements & Principles in Pre-Made Arrangements Project

#### Step 1: Bell Ringer:



- Post statements for students to answer to help review for the assessment. Create a class discussion about the answers.

#### Step 2: Students should begin the **Identifying Design Elements & Principles in Pre-Made Arrangements Project**.



- Students will use available resources to find 10 different floral arrangements and then create a slide presentation to describe the elements and principles of each arrangement.

#### Step 3: Exit Ticket:



- Students should provide an update on their project.

### Class 6

#### Class Overview:

- Action Plan
- Floral Design Basics: Principles & Elements Final Assessment
- Identifying Design Elements & Principles in Pre-Made Arrangements Project

#### Step 1: Bell Ringer:



- Have students write down one piece of information they did not previously know about floral design. Talk through some of the students' answers.

#### Step 2: Administer the **Floral Design Basics: Principles & Elements Final Assessment**.



- The Final Assessment is a comprehensive assessment covering material throughout the entire lesson.

#### Step 3: Students should complete the **Identifying Design Elements & Principles in Pre-Made Arrangements Project**.



- Students will use available resources to find 10 different floral arrangements and then create a slide presentation to describe the elements and principles of each arrangement.

#### Step 4: Exit Ticket:



- Students should turn in their project.

# Floral Design Basics: Principles & Elements

## Activities

### **Elements of Design 360 Degree View**

Students will watch the **Elements of Design 360 Degree View** video segment and answer the questions regarding the content.

#### **Accommodations:**

Provide students with extra time to answer the questions.

#### **Modifications:**

Provide students with a picture of the crescent arrangement from the segment.

#### **Extension:**

Have students answer two additional questions.

### **Color Wheel**

Students will use the color wheel to select a color scheme and create a small arrangement

#### **Accommodations:**

Have students continually check in with instructor to make you they stay on track.

#### **Modifications:**

Offer students the option to present their work in a written presentation to the instructor.

#### **Extension:**

Have students select two color schemes to present.

### **Principles of Design 360 Degree View**

You will watch the **Principles of Design 360 Degree View** video segment and answer the questions regarding the content.

#### **Accommodations:**

Provide students with more time to answer questions.

#### **Modifications:**

Provide students with a picture of the round centerpiece.

#### **Extension:**

Have students answer two additional questions.

# Floral Design Basics: Principles & Elements

## Activities

### Principles & Elements

Students will fill in the table with each element's definition and use the notes section to add any additional information.

#### **Accommodations:**

The instructor should continuously check in on students to make sure they are remaining on track.

#### **Modifications:**

Allow students time to discuss with the instructor individually instead of in front of the class.

#### **Extension:**

Have students write examples of how five of the terms are used in floral design.

## Project

### Identifying Color Schemes in Pre-Made Arrangements

Students will use available resources to find 10 different floral arrangements and then create a slide presentation to describe the elements and principles of each arrangement.

#### **Accommodations:**

Have students check in with the instructor throughout the project.

#### **Modifications:**

Provide students with credible links to research and find their 10 floral arrangements.

#### **Extension:**

Have students do 5 more floral arrangements.

## Career & Technical Student Organizations

#### **FCCLA**

- Life Event Planning

#### **FFA**

- Floriculture

## Career Connections

### Career Connections

Using the **Career Connections Activity**, allows students to explore careers associated with this lesson by viewing career interviews with various industry professionals. The career interviews are located on the Select Playlist drop down menu on the lesson page. If Student Licenses are being utilized, students can select the interviews to watch based on your directions. If only a Teacher License is being utilized, show students all of the career interviews and instruct them to only complete the interview form for the required number of interviews. See the **Career Connections Activity** for more details.

- Robert Anderson, Landscape Architect
- Melissa Grimes, Interior Designer, Studiowest
- Brian Benson, Landscaper, Urban Thickets Landscapes & Garden Center



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