

Graduate Tips & Advice: Importance of Work Ethic

Media Type: iCEV Segment

Duration: 4 minutes

Goal: To understand the importance of work ethic within a job.

Description: The segment describes ways in which a good work ethic provides success in the workplace. Professionals from various industries are featured, as well as recent graduates who provide relatable advice for those beginning to join the workforce.

Objectives:

1. To describe the importance of work ethic.
2. To illustrate how work ethic can provide success in the workplace.



College & Career Readiness Anchor Standards for Reading

Reading Standards for Literature	
Key Ideas & Details	Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.
	Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.
	Analyze how and why individuals, events, and ideas develop and interact over the course of a text.
	9-10.1 Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text.
	9-10.2 Determine a theme or central idea of a text and analyze in detail its development over the course of the text, including how it emerges and is shaped and refined by specific details; provide an objective summary of the text.
	9-10.3 Analyze how complex characters develop over the course of a text, interact with other characters, and advance the plot or develop the theme.
	11-12.1 Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain.
	11-12.2 Determine two or more themes or central ideas of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text.
11-12.3 Analyze the impact of the author's choices regarding how to develop and relate elements of a story or drama.	

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Reading Standards for Literature	
Integration of Knowledge & Ideas	Integrate and evaluate content presented in diverse formats and media, including visually and quantitatively, as well as in words.
	Delineate and evaluate the argument and specific claims in a text, including the validity of the reasoning as well as the relevance and sufficiency of the evidence.
	Analyze how two or more texts address similar themes or topics in order to build knowledge or to compare the approaches the authors take.
	9-10.7 Analyze the representation of a subject or a key scene in two different artistic mediums, including what is emphasized or absent in each treatment.
	9-10.8 (Not applicable to literature)
	9-10.9 Analyze how an author draws on and transforms source material in a specific work.
	11-12.7 Analyze multiple interpretations of a story, drama, or poem, evaluating how each version interprets the source text.
	11-12.8 (Not applicable to literature)
11-12.9 Demonstrate knowledge of eighteenth-, nineteenth- and early-twentieth-century foundational works of American literature, including how two or more texts from the same period treat similar themes or topics.	

Business Management & Administration Career Cluster (BM)

Cluster	Standard
	Utilize mathematical concepts, skills and problem solving to obtain necessary information for decision-making in business.
	Describe laws, rules and regulations as they apply to effective business operations.
	Explore, develop and apply strategies for ensuring a successful business career.
	Identify, demonstrate and implement solutions in managing effective business customer relationships.
	Implement systems, strategies and techniques used to manage information in a business.
	Implement, monitor and evaluate business processes to ensure efficiency and quality results.
General Management Career Pathway (BM-MGT)	Describe and follow laws and regulations affecting business operations and transactions.
	Access, evaluate and disseminate information for business decision making.
	Apply economic concepts fundamental to global business operations.
	Employ and manage techniques, strategies and systems to enhance business relationships.
	Plan, monitor, manage and maintain the use of financial resources to ensure a business's financial wellbeing.
	Plan, monitor and manage day-to-day business activities to sustain continued business functioning.
	Plan, organize and manage an organization/department to achieve business goals.
	Create strategic plans used to manage business growth, profit and goals.
Human Resources Management Career Pathway (BM-HR)	Describe and follow laws and regulations affecting human resource operations.
	Access, evaluate and disseminate information for human resources management decision making.
	Motivate and supervise personnel to achieve completion of projects and business goals.
	Plan, monitor and manage the use of financial and human resources to ensure a business's financial wellbeing.
	Plan, staff, lead and organize human resources to enhance employee productivity and satisfaction.
	Plan, monitor and manage day-to-day business activities to foster a healthy and safe work environment.
	Plan, organize and implement compensation, benefits, health and safety programs.

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Lesson Plan

Class 1: Begin the class by distributing the *Graduate Tips & Advice: Importance of Work Ethic Vocabulary Handout* and *Worksheet* for students to use as reference materials. Show the *Graduate Tips & Advice: Importance of Work Ethic* segment. Allow students to complete the *Assessment*. Instruct students to begin the *Making the Connection Activity*.



4 min.

Class 2: Instruct students to turn in their *Activities* from the previous day. Provide instructions for the *Real Life Work Ethic Project* and assign a due date.



Lesson Links

The U.S. Small Business Administration

- <http://www.sba.gov>

U.S. Equal Employment Opportunity Commission

- <http://www.eeoc.gov>



Career & Technical Student Organizations

BPA

- Interview Skills
- Advanced Interview Skills



Career Connections

- iCEV50129, Carolyn B. Cooksie, Associate Administrator/Operations Management, U.S. Department of Agriculture, Farm Service Agency
- iCEV50185, Brad McDonald, Research Analyst, Bunge Global Agribusiness
- iCEV50729, Bob Webster, Director of Human Resources, National FFA Organization



Lab Activity

Making the Connection

Directions:

Students should reflect on the recently viewed segment and write down the advice which impacted them the most. Instruct students to write a reflective paragraph explaining how they plan to use the advice given. Information should include goals, steps to take to reach goals, and how advice from the segment influenced them.



Project

Real Life Work Ethic

Directions:

Instruct students to seek out a recent graduate in a career field in which they are interested. Students should conduct an interview with him/her focusing on how work ethic has been an important transition from college to the workforce. Have them create a list of ten questions to ask the interviewee. Students should write a brief synopsis of the interview and turn the questions and synopsis in for a grade.