

Flourish 2015 Contest Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN

The "Flourish 2015 Contest" ("Contest") is sponsored by CEV Multimedia, Ltd. ("Sponsor"). This Contest is governed by these official rules ("Official Rules"). By participating in the Contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Contest, as determined by Sponsor and its agents, are final in all respects. The Contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook.

ELIGIBILITY

The Contest is open to legal residents of the United States, where not prohibited by law, who are enrolled in a floral design course in grades 9-12 at the time of entry, prior to the beginning of the Contest Period. Educator's must submit designs on behalf of their students enrolled in their floral design course and have Internet access and a valid school-issued e-mail account. Sponsor has the right to verify the eligibility of each entrant.

SUBMISSION PERIOD

The Submission Period ("Submission Period") begins on September 24, 2015 at Noon CST and ends on December 11, 2015 at Noon CST. All entries (submissions) must be received on or before the time stated during that Submission Period. Sponsor reserves the right to extend or shorten the Submission Period at their sole discretion.

HOW TO ENTER

You can enter the Contest through the Sponsor's website at www.icevonline.com/flourish. Enter by uploading a photo of the student designed floral arrangement and completing the application on the Flourish 2015 landing page located on the Sponsor's website. Entrants must fill out all required fields on the entry form and upload a photo to participate in the Contest. Entrants may only submit one design/photo per student.

FINALIST SELECTION

All eligible entries received during the Submission Period will be added to the Flourish 2015 photo album on the Sponsor's Facebook page at the end of the Submission Period. 10 finalists will be chosen based on which photos receive the largest number of likes by Facebook users. Only likes received on individual photo posts within the Official Contest Album ("Contest Album") will be applied towards the final count.

The Voting Period ("Voting Period") begins on December 14, 2015 at Noon CST and ends on January 28, 2015 at Noon CST. All votes (likes) must be received on or before the time stated during that voting period. Sponsor reserves the right to extend or shorten the Contest at their sole discretion.

WINNER SELECTION

All finalist entries will be judged by Bill McKinley, Director of Benz School of Floral Design at Texas A&M University. Judgment will be based on each student's use of line, proportion (scale), unity, balance (physical and visual), dominance/focal emphasis, contrast (variation, opposition, tension), rhythm (depth, repetition, transition), color, and mechanics (professional application). Participants are responsible for supplying their own fresh flowers, materials and tools for their design.

1st, 2nd and 3rd place prize winners will be announced on March 04, 2015 on or about Noon CST via Sponsor's Facebook page and other social media outlets (Twitter, Google+, LinkedIn and Pinterest) as well as Sponsor's weekly newsletter and blog.

Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner's entry form. Each entrant is responsible for monitoring his/her e-mail account for prize notification and receipt or other communications related to this Contest. If a potential prize winner cannot be reached by Administrator (or Sponsor) within fifteen (15) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. In addition, all student finalists will be required to return a privacy waiver signed by their legal guardian by February 05, 2015. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

PRIZES

	TEACHER ENTRANT	STUDENT ENTRANT
1st PLACE	<ul style="list-style-type: none">▪ Prize basket including up to \$500 dollars in floral design tools and supplies.▪ Guest lecture via video conference featuring Bill McKinley, Director of Benz School of Floral Design at Texas Tech A&M University.	<ul style="list-style-type: none">▪ \$250 Scholarship▪ Plaque
2nd PLACE	<ul style="list-style-type: none">▪ Prize basket including up to \$250 dollars in floral design tools and supplies.	<ul style="list-style-type: none">▪ \$150 Scholarship▪ Plaque
3rd PLACE	<ul style="list-style-type: none">▪ Prize basket including up to \$150 dollars in floral design tools and supplies.	<ul style="list-style-type: none">▪ \$100 Scholarship▪ Plaque

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Contest, without notice, and for any reason, including, without limitation, if Sponsor determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE FACEBOOK PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

PUBLICITY

By registering for the Contest, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

CONTEST SPONSORS

This Contest is sponsored by:

CEV Multimedia, Ltd.

1020 SE Loop 289

Lubbock, TX 79404

Any questions regarding this Contest should be directed to rebecca.beams@cevmultimedia.com