

Which Do You Prefer?

Directions:

In order to compare and contrast services and products available from local financial institutions consider the following scenario:

You have \$5,000 and must choose a bank in which to open a checking and savings account.

1. Write down at least three current and future financial goals.
2. Compare two financial institutions in your area in order to analyze their products and services.
3. Choose a financial institution.
4. Develop a checklist for comparing checking and savings account types offered at the institution. Be sure to list services provided by each.
5. Craft an argumentative presentation supported by your evidence about selecting a specific checking account describing the reason you chose the financial institution and the checking and savings account options. Also, detail how much money you deposited in each account according to your scenario.
6. Share your presentation with the class and identify the financial institution's products and/or services which best support your personal financial goals.
7. Create a citation sheet listing all sources used to be turned in after the presentation.