



For Immediate Release

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CEV Multimedia Partners With Clever to Improve Digital Learning Experience

Leading CTE curriculum provider simplifies student login and secure data integration process

LUBBOCK, Texas (May 15, 2017) – The expectations students face when entering the workforce are changing and as a result, educators are changing how they teach. With [15 percent of all credits earned by high school graduates](#) coming as part of Career and Technical Education (CTE), educators are looking for ways to improve and streamline students’ experiences with CTE. To ease the use of online CTE curriculum, [CEV Multimedia](#) announces a partnership with Clever to create a more seamless online experience for educators and students.

CEV Multimedia’s online learning platform, iCEV, will connect with Clever to enable educators to easily access CTE curriculum for their students. Through iCEV, educators and students have access to a large variety of lessons in the areas of health science, business and marketing, family and consumer sciences, architecture and construction, law and public safety and career exploration. After completing courses, students can earn industry-backed certifications created with the help of partners such as Southwest Airlines, Elanco, Bayer CropScience, Express Employment Professionals, the American Meat Science Association, and the Equipment and Engine Training Council.

“Educators continue to view CTE as the best way to prepare students for college or careers as it provides students with real-world knowledge,” said Dusty Moore, iCEV president. “This partnership with Clever will make it easier for educators and students to access our curriculum, which will ensure that students are prepared for the next step in their career.”

“We have witnessed the remarkable growth of CTE over the years and are thrilled to work with CEV Multimedia to simplify the learning process,” said Ben Adida, vice president of product and engineering at Clever. “CEV Multimedia’s iCEV platform brings real-world knowledge into the classroom, and Clever is excited to help bring that learning experience to students.”

For more information about CEV Multimedia, please visit www.icevonline.com.

About CEV Multimedia

With 33 years of experience, CEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology, Family & Consumer Sciences, Business Education,

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Marketing Education, Trade and Industrial Education, Health Science, Law Enforcement and Career Exploration. CEV received the U.S Chamber of Commerce's Blue Ribbon Small Business Award in 2012 and has been honored numerous times for its excellence in content creation and exemplary business practices. iCEV is the most comprehensive online resource for CTE educators and students. With iCEV's learning-on-demand capabilities, video clips stream instantly to any device with Internet capabilities. Through iCEV, students can earn industry-backed certifications across multiple areas of CTE that prepare them for college and beyond. For more information, visit www.icevonline.com.

About Clever

Clever was founded in 2012 by educators and technologists who knew that widely available educational apps could improve both teaching and learning, but that tools to deploy and secure the applications were simply unavailable. Today, half of K-12 schools in the U.S. trust Clever to secure their student data as they adopt learning apps in the classroom. In 2014, Clever won the 'Crystal Clear' award by the Digital Innovation Learning Awards. It is also the trusted provider of the American Federation of Teachers, who uses Clever to secure its own 'Share my Lesson' platform with its teacher members. Backed by Sequoia Capital, Lightspeed Partners, Peter Thiel's Founders Fund, and GSV Capital, Clever currently has 100 employees and is based in San Francisco, California. For more information visit www.clever.com.

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