



**For Immediate Release**

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## **iCEV to Host Home Builders Association of Alabama Residential Construction Skills Certification**

*'Home Builders Association of Alabama Residential Construction Skills Certification verifies knowledge of residential construction principles and skills.'*

**LUBBOCK, Texas.** (Oct. 14, 2019) – The Home Builders Association of Alabama (HBAA) Residential Construction Skills Certification will be available on the iCEV testing platform in fall 2020. The certification will assess the knowledge and skills necessary to be a productive worker on a residential construction job site. The certification is based on the following industry standards developed by the HBAA:

- Building Components
- Building Trades
- Safety & Health

Those who earn the HBAA Residential Construction Skills Certification are more qualified and prepared to enter high-demand roles within the construction industry. According to the U.S. Chamber of Commerce, 91 percent of construction managers and contractors report difficulty finding well-trained employees.

“The Home Builders Association of Alabama is proud to offer the Residential Construction Skills Certification. We believe this certification will be a valuable tool to construction workers and employers,” said Kory L. Boling, Foundation Executive Director of Home Builders Association of Alabama.

The certification will be available to HBAA members for continuing education opportunities and will also be offered at participating Career and Technical Education and trade programs. In addition to hosting the industry certification, iCEV will offer supplemental study materials designed to prepare individuals to successfully earn the HBAA Residential Construction Skills Certification.

“We are excited about the partnership with the Home Builders Association of Alabama,” said Clayton Franklin, CEV Multimedia Vice President of Brand Management, “The Residential Construction Skills Certification will allow individuals to verify their knowledge and skills of construction principles and practices while allowing employers to identify well-trained applicants.”

Along with the HBAA Residential Construction Skills Certification, iCEV provides testing for 15 other industry certifications offered by the following nine leading organizations and businesses:

- American Meat Science Association

- Benz School of Floral Design
- Center for Financial Responsibility
- Ducks Unlimited
- Elanco
- Equipment & Engine Training Council
- National Collegiate Livestock Coaches' Association
- National Horse Judging Team Coaches' Association
- Southwest Airlines

### **About CEV Multimedia**

With 35 years of experience, CEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology, Family & Consumer Sciences, Business Education, Marketing Education, Trade and Industrial Education, Health Science, Law Enforcement and Career Exploration. CEV received the U.S Chamber of Commerce's Blue Ribbon Small Business Award in 2012 and has been honored numerous times for its excellence in content creation and exemplary business practices. In 2012, CEV introduced iCEV, an online platform revolutionizing the way CEV produces and delivers educational content. iCEV is the most comprehensive online resource for CTE educators and students offering learning-on-demand features, video clips streaming and testing and grading capabilities to any device with Internet capabilities. Through iCEV, students can earn industry certifications across multiple areas of CTE that prepare them for college and beyond. For more information, visit [www.icevonline.com](http://www.icevonline.com).

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