iCEV Partners with bulb Digital Portfolios to Support Career & Technical Education Students
The partnership will provide a digital means for Career and Technical Education students to display their knowledge and skills.

LUBBOCK, Texas and LAFAYETTE, Colo. (December 1, 2020)- iCEV is honored to partner with bulb Digital Portfolios to provide Career and Technical Education students with a digital means to showcase their skillset and work. This spring, iCEV users will have access to bulb Digital Portfolios and pre-made project templates.

bulb is an easy-to-use tool empowering teachers to engage and assess students in-person and remotely. Students can take notes, complete assignments and demonstrate their academic growth on bulb's digital platform. The partnership will include iCEV providing all users access to bulb Digital Portfolios and our new iCEV project templates for the spring of 2021. Choosing from more than 50 pre-built templates, teachers can assign more interactive and creative projects within bulb for iCEV's most popular courses.

"At bulb, we choose to partner with organizations that align with our mission of providing a creative platform that helps students shine in school, on the job, and wherever their passions lead them," said Scott Willingham, Chief Revenue Officer at bulb. "iCEV has a long history of providing students with the preparation they need to successfully transition from K-12 to post-secondary studies and future career success. We are thrilled to be able to support this effort through the use of our digital portfolios."

The concepts learned in Career and Technical Education courses are often challenging to highlight on paper. Using bulb, students can demonstrate their knowledge and skills through hands-on examples. Additionally, students can display their written work while exhibiting their industry certifications and credentials.

With bulb, students can now showcase their best iCEV work anytime, anywhere, regardless if they're in class or remote. Their accomplishments are now a visible representation allowing them to stand out among their peers.

"We are excited to offer our users bulb," said Megan O'Quinn, iCEV's Vice President of Brand Management. "We believe this partnership will help students creatively express their abilities while allowing employers to identify well-trained applicants."

bulb accounts will follow them through their future endeavors. Once students have built their digital portfolio, they can utilize the online platform to display their work when applying for internships, college or jobs. Students demonstrate the technical knowledge and skills learned within their courses utilizing documents, videos, audio and other digital means. As students obtain more examples of their work, they update their portfolio.

The partnership between iCEV and bulb Digital Portfolios promotes project-based learning, collaboration and student creativity. To learn more about the bulb and iCEV partnership, visit my.bulbapp.com/icev-bulb-sign-up.

About iCEV
With 36 years of experience, iCEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology; Family & Consumer Sciences; Business Education; Marketing Education; Trade and Industrial Education; Health Science; Law Enforcement and Career Exploration. Through iCEV, students can earn industry certifications across multiple CTE areas to prepare them for educational and career success. iCEV is the most comprehensive online resource for CTE educators and students offering learning-on-demand features, video clips streaming and testing and grading capabilities to any device with internet capabilities. For more information, visit www.icevonline.com.

About bulb
bulb Digital Portfolios are used to build student's skills for the future, by teachers to create lessons or track personal professional development goals and by districts to measure competencies. Portfolios have been created by over 750,000 students and educators in more than 120 countries since 2016.

bulb is ad-free, complies with global data privacy and security policies, and doesn't sell user information to 3rd parties. bulb integrates with most LMS or SIS systems, including Microsoft Office 365, Google, Canvas, Schoology, and Blackboard. bulb partners with Clever and ClassLink to provide single sign-on functionality. Learn more at bulbapp.com.

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