

A/V Production

Directions:

Working with a group of four or five, you will create an audio/video production from script writing, to videography and audio recording, to editing. All students within the group should participate equally in all phases of the production.

1. Develop an idea for a production such as video blog, music video, commercial or narrative.
2. Write a script using proper formatting and terminology. Be sure to include all details necessary to shoot the production while still allowing for the directors and actors to have freedom to interpret the script as necessary.
3. Shoot the production considering compositional videography techniques. Audio and video captured should be as high quality as possible. Demonstrate various techniques by including at least two different types of camera angles and movements as well as at least two of the following audio types: natural sounds, dialogue, sound effects and music.
4. Use available non-linear editing software to demonstrate editing techniques by editing the production. Keep the following goals in mind: choose the best footage to include and remove flawed and unwanted footage; create a logical flow which effectively communicates the message; establish or alter the style, structure, mood and viewpoint of the production; use necessary effects, graphics, music, etc. to enhance the production. The finished production should be between three and five minutes long.
5. Save your production to the appropriate file type according to the software used and your instructors's instruction. Specify the medium you would use to deliver the production to a major audience (for example, on the Internet, on television, etc.). Prepare to show the production to the class as if it were the premiere you planned.