

Consumer Rights

Directions:

Working in a group of three, you will create a brochure intended to inform consumers about their rights when purchasing or leasing an automobile.

1. Research the lemon law and other relevant consumer protection laws in your state.
2. Create a brochure which includes information about when auto consumer protection laws are applicable, what the complaint process is, and tips for making smart auto purchase decisions. Brochures should be well-organized and visually appealing.