

Know Your Client

Directions:

One of the most important responsibilities of an interior designer is understanding the client. Choose one of the following clients and determine what questions should be asked to determine the client's wants and needs and provide suggestions as to design practices and features which meet the client's needs.

Client 1

Marissa is a single mother of a five year old daughter who works full time, drives her own car, does the laundry, shops for groceries and enjoys cooking and working in the yard. She wants to decorate the living room and kitchen in a more sophisticated look. What questions would you ask Marissa to determine her wants and needs? Also, provide suggestions as to design practices and features which will meet her needs.

Client 2

Nick is a graduate student working on a degree in engineering. He wants his new house to be functional, practical and innovative. He is obsessed with details paying careful attention to trim color, appliance selection and energy conservation. What would you ask Nick to determine his design needs? Also, provide suggestions as to design practices and features which will meet his needs.

Client 3

Ramona is a retired teacher who had a mild stroke three years ago. She usually uses a walker, but is sometimes constricted to a wheelchair. She loves music and used to teach piano. Her most prized possession is her grand piano. Ramona is looking to renovate her entire house in order to create an easier living environment and provide a comfortable atmosphere for her grandchildren. What would you ask Ramona to help determine her needs? Also, provide suggestions as to design practices and features which will meet her needs.

Client 4

Troy is a mechanic who is 40 years old. He has never married and spends most of his free time on the road on his motorcycles. He stays out late, loves to party, hates to clean and wants to re-decorate his apartment to impress the ladies. What questions would you ask Troy to determine his interior design needs? Also, provide suggestions as to design practices and features which will meet his needs.

Client 5

John is a small business owner who is 30 years old. He often works from home and works late hours. He is very organized and wants a space which helps him feel comfortable and focused while working. What questions would you ask John to determine his interior design needs? Also, provide suggestions as to design practices and features which will meet his needs.