

Going Global

Directions:

1. You will work in groups of two or three to complete this *Project*.
2. Imagine you have a company going global. Think about the following factors and discuss how each will affect your business and create a presentation.
3. Begin your research by using web pages, articles and books as resources.
4. While researching, be sure to include what business decisions may be affected by each of the following factors:
 - Copyrights
 - Trademarks
 - Intellectual property rights
 - Advertising media
 - Geography
 - Time zones
 - Work days
 - Resources
 - Natural harbors
5. Prepare a Microsoft® PowerPoint® presentation based upon your research.
6. The last slide of the presentation should include all resources used.
7. Share your findings with the class.