



Family & Consumer Sciences

Curriculum for Higher Education

Introducing iCEV, an online platform revolutionizing the way CEV Multimedia produces and delivers high quality, multimedia-based educational material!

- A 21st century alternative to the traditional textbook.
- Create a personalized learning environment with customizable curriculum.
- Allow us to tailor iCEV to your current course with syllabi correlations.
- Cover a wide variety of topics with our extensive library of over 50,000 minutes of multimedia content.
- Engage students with interactive coursework and assessments.
- Save valuable time with our advanced, automatic grading system.



Available Course Material

Human Growth & Development

Baby Basics Series
 Basic Anatomy & Physiology
 Care & Protection of Children
 Child Abuse
 Child Care Options
 Child Care Services
 Child Development Series
 Developing Positive Sibling Relationships
 Domestic Violence
 First Aid Basics: Children

Factors Influencing Human Development
 Health Assessment: Child Care
 Human Development Series
 Human Developmental Theories
 Parenting Basics
 Playing It Safe
 Prenatal Care
 Stages of Pregnancy
 The Human Body Series

Culinary Arts

Careers in the Culinary Industry
 Dairy Products, Breakfast Foods & Eggs
 Desserts & Baked Goods
 Food Industry Safety
 Food Math & Measurements
 Food Quality & Palatability Factors
 Fruits & Vegetables
 Global Cuisine Series
 Grains, Legumes & Pastas

Herbs & Spices
 Introduction to Culinary Techniques & Methods
 Kitchen Equipment
 Marketing & the Food Industry
 Meat, Poultry & Seafood
 Salads & Sandwiches
 Stocks, Sauces & Soups
 Structure of the Food Service Industry
 Technology & Restaurants

Food Science

Acids & Bases in Food Science
 Chemical Processes in Food Science
 Food & The Government
 Food Packaging Options & Guidelines
 Food Sanitation: Insects & Rodents
 It's Alive!: Foodborne Illnesses
 Sanitation & Safety Procedures in Food Production

Principles of HACCP Series
 Scientific Principles Series
 Scientific Procedures & Safety
 The Science in Food Handling & Storage
 The Science in Food Preservation
 Value Added & Specialty Products

Hospitality Tourism Services

A Closer Look at Restaurant Management
 Buying for Food Service
 Customer Service in the Hospitality & Tourism Industry
 Emily Post, Who?
 Environmental Issues in the Hospitality & Tourism Industry
 Exploring Careers: Hospitality & Tourism
 Food Service Equipment
 Human Resource Management

Lodging
 Recreation, Amusements & Attractions
 Restaurants & Food/Beverage Services
 Sanitation & Safety Practices in Hospitality & Tourism
 Technology in the Hospitality & Tourism Industry
 Travel & Tourism Industry
 Trends in the Hospitality & Tourism Industry

Travel & Tourism Management

A Closer Look at Lodging Management
 A Closer Look at Travel & Tourism Management
 Conflict Management
 Ethics in Business
 First Aid Basics
 International Travel & Security

Management Functions
 Managing Diversity
 Managing People
 Strategies & Solutions: Keys to Solving Business Problems
 Successful Business Operations
 Telecommunications Basics
 Workplace Issues

Nutrition & Wellness

A Closer Look at Nutrition Series
 A Scientific Look at Nutrition
 Diets: The Good, The Bad & The Ugly
 Eating with Emily Post
 Factors in Food Choices
 Farm to Plate
 Healthy Snacking for All Ages
 Hot Topics - Allergies
 Hot Topics - Fast & Convenience Foods

Impact of Nutrition on Health & Wellness
 Groceries 101
 Introduction to Nutrients & Nutritional Labeling
 MyPlate: The New Food Guide
 Nutrition & Food Service
 Nutrition & Wellness Diseases Series
 Nutrition Through the Life Cycle

Family & Community Services

Citizenship Basics
 Corporate Citizenship Series
 Exploring Careers: Human Services
 Family & Community Services
 Family Life Issues

Family Relationships & Management
 Graduate Tips & Advice: Importance of Work Ethic
 Health Products & Services

Fashion Marketing

A Closer Look at Textiles
 Advertising for Business
 Artistic Merchandising Design
 Basic Apparel
 Branding Basics
 Distribution & Inventory Methods
 Elements & Principles of Personal Style
 Exploring Careers: Arts, A/V
 Technology & Communications
 Exploring Careers: Marketing
 Fashion Retailing
 Fashions of Yesterday & Today
 Fundamentals of Marketing
 International Fashion 101
 Introduction to Fashion
 Marketing & Pricing Concepts
 Marketing Information Management

Marketing Concepts
 Marketing Research
 Pricing Strategies & Concepts
 Processing Returns, Payments & Exchanges
 Product Service Management
 Promotional Mix
 Promotional Processes in Fashion Marketing
 Purchasing Procedures
 Retailing & E-Tailing: Shopping in Today's Marketplace
 Sales Force Creation & Maintenance
 The 4 Ps
 The Laws of Fashion
 The Selling Process
 Vendors, Buyers & Merchandisers

Interior Design

Appliances, Furnishings & Accessories
 Building Construction: Basic Site Evaluation
 Elements & Principles of Interior Design
 Emerging Technologies in Construction
 Home Efficiency Service Checks
 Home-Buying Basics Series
 Housing Decisions
 Housing Styles & Characteristics
 Influences on Interior Design
 Interior Design Practices

Introduction to Construction Drawings
 Introduction to Interior Design
 Landscaping Styles
 Lighting Basics
 Mathematics in Construction
 Personal & Occupational Health & Safety
 Project Management Skills
 Quality Living Environments
 Understanding Construction Codes, Regulations & Contracts

Counseling & Mental Health

Child Abuse & Domestic Violence
 Communication Styles
 Counseling & Mental Health Services
 Family Health
 Maintaining Mental Health

Positive Relationships
 Teen Issues
 The Health Care Industry
 Understanding Mental Illnesses & Disorders