

Bereavement Arrangements

Media Type: Video
Duration: 23 minutes

Goal: To understand the creation and meaning of floral arrangements in a bereavement setting.

Description:

Bereavement arrangements can be a large part of the daily orders in a floral shop. This presentation covers the most common funeral arrangements along with a discussion of popular flowers and flower colors for funerals. Follow a design from the beginning to the finished product. A discussion with a funeral director is included to further explain the importance and significance of flowers in bereavement settings. Collaborator: Kelly Marble, AIFD, AAF

Objectives:

1. To identify bereavement arrangements.
2. To create specialty sympathy designs.
3. To analyze the method of pricing specialty arrangements.



Agriculture, Food & Natural Resources Career Cluster (AG)

Cluster	Standard
	Analyze how issues, trends, technologies and public policies impact systems in the Agriculture, Food & Natural Resources Career Cluster™.
	Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources Career Pathways.
	Analyze the interaction among AFNR systems in the production, processing and management of food, fiber and fuel and the sustainable use of natural resources.
Agribusiness Systems Career Pathway (AG-BIZ)	Apply management planning principles in AFNR businesses.
	Apply the principles of classification, plant anatomy and plant physiology to plant production and management.
Plant Systems Career Pathway (AG-PL)	Propagate, culture and harvest plants and plant products based on current industry standards.
	Apply principles of design in plant systems to enhance an environment (e.g., floral, forest, landscape and farm).

College & Career Readiness Anchor Standards for Reading

Reading Standards for Literacy in Science & Technical Subjects		
Key Ideas & Details	Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.	
	<table border="1"> <tr> <td>9-10.1</td> <td>Cite specific textual evidence to support analysis of science and technical texts, attending to the precise details of explanations or descriptions.</td> </tr> </table>	9-10.1
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College & Career Readiness Anchor Standards for Reading

Reading Standards for Literacy in Science & Technical Subjects

Craft & Structure	Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone.	
	9-10.4	Determine the meaning of symbols, key terms, and other domain-specific words and phrases as they are used in a specific scientific or technical context relevant to grades 9–10 texts and topics.
Integration of Knowledge & Ideas	Integrate and evaluate content presented in diverse formats and media, including visually and quantitatively, as well as in words.	
	9-10.7	Translate quantitative or technical information expressed in words in a text into visual form and translate information expressed visually or mathematically into words.
	11-12.7	Integrate and evaluate multiple sources of information presented in diverse formats and media in order to address a question or solve a problem.

College & Career Readiness Anchor Standards for Writing

Writing Standards for Literacy in History/Social Studies & Technical Subjects

Text Types & Purposes	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.	
	9-10.2	Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes.
Production & Distribution of Writing	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.	
	9-10.4	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
Research to Build & Present Knowledge	Conduct short as well as more sustained research projects based on focused questions, demonstrating understanding of the subject under investigation.	
	Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.	
	Draw evidence from literary or informational texts to support analysis, reflection, and research.	
	9-10.7	Conduct short as well as more sustained research projects to answer a question or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.
	9-10.8	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation.
9-10.9	Draw evidence from informational texts to support analysis, reflection, and research.	

Bereavement Arrangements

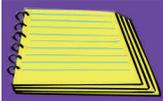


College & Career Readiness Anchor Standards for Speaking and Listening

Speaking & Listening Standards

Comprehension & Collaboration	Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.	
	Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.	
	9-10.1	Initiate and participate effectively in a range of collaborative discussions with diverse partners on grades 9–10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
	9-10.2	Integrate multiple sources of information presented in diverse media or formats evaluating the credibility and accuracy of each source.
	11-12.1	Initiate and participate effectively in a range of collaborative discussions with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
	Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.	
	Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.	
Presentation of Knowledge & Ideas	Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.	
	9-10.4	Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.
	9-10.5	Make strategic use of digital media in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
	9-10.6	Adapt speech to a variety of contexts and tasks, demonstrating command of formal English when indicated or appropriate.
	11-12.4	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
	11-12.5	Make strategic use of digital media in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
	11-12.6	Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate.

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Lesson Plan

Class 1: Distribute the *Bereavement Arrangement Vocabulary Handout* and *Worksheet* to be filled out during the presentation. Show the *Bereavement Arrangement - Part 1*, *Bereavement Arrangement - Part 2* and *Bereavement Arrangement - Part 3* segments. Complete the *Standing Spray Activity*. Assign the *Importance of Bereavement Flowers Project* for homework.



Video
7 min.

Class 2: Show the *Bereavement Arrangement - Part 4* and *Bereavement Arrangement - Part 5* segments. Complete the *Memorial Tribute Activity*. Assign the *Careers Related to Bereavement Project* for homework.



Video
7 min.

Class 3: Show the *Bereavement Arrangement - Part 6*, *Bereavement Arrangement - Part 7* and *Bereavement Arrangement - Part 8* segments. Complete the *Potted Plant Activity*. Assign the *Cost of Bereavement Arrangements Project* for homework.



Video
9 min.

Class 4: Complete the *Bereavement Arrangement Word Search*. Administer the *Bereavement Arrangement Assessment*. Allow students to work on their projects and turn the *Careers Related to Bereavement Project* and *Cost of Bereavement Arrangements Project*.

Class 5: Allow students to present their *Importance of Bereavement Flowers Project*.



Lesson Links

ProFlowers

- <http://www.proflowers.com>

Comfort Your Heart

- <http://www.comfortyourheart.com/Sympathy-Flowers.html>

Sympathy Flower Shop

- <http://www.sympathyflowershop.com>



Career & Technical Student Organizations

FFA

- Floriculture

Skills USA

- Action Skills
- Job Skill Demonstration

FCCLA

- Life Event Planning



Career Connections

Using the *Career Connections Activity*, allow students to explore the various careers associated with this lesson. See the *Activity* for more details. *If student licenses have been purchased:* Students will select the interviews to watch based on your directions. *If only a teacher license is purchased:* Show students all the career interviews and instruct them to only complete the interview form for the required number of interviews.

- iCEV50684, Sat Batth, Greenhouse Manager
- iCEV50831, Dennis Haley, President, Lubbock
- Wholesale Florist
- iCEV51102, Scott McMahon, Curator, Desert Botanical Garden
- iCEV51104, Elaine McGinn, Director of Planning & Exhibits, Desert Botanical Garden

Bereavement Arrangements



Lab Activities

Standing Spray

Directions:

Divide students into groups of three to four. Following the steps outlined in the *Standing Spray Activity*, have students make their own standing spray. After creating the standing spray, students will fill out the *Sale Ticket* form. To find prices, visit a local floral shop or research prices online.

Memorial Tribute

Directions:

Provide students with the materials to make an arrangement fit for the graveside of a client's deceased family member. Following the steps outlined in the *Memorial Tribute Activity*, instruct students to create their own original design. Arrangements do not need to have a theme, but need to comply with the cemetery regulations provided to the student for their area. When students complete their arrangement, check all mechanics.

Potted Plants

Directions:

Divide students into pairs. Each pair will choose a plant to prepare as a sympathy arrangement to send to a client. The plant must have a decorative element included such as a bucket, basket, bow or wrapping cellophane. Once the designs are finished, they should be presented to the class. The students should explain their choices in a two to three minute presentation.



Projects

Importance of Bereavement Flowers

Directions:

The presentation briefly discussed the importance and meaning of floral arrangements at funerals. Divide students into groups of three to four. Instruct the groups to research the meaning of flowers at funerals in different cultures, time periods or the modern era. Groups will then create a visual presentation to present to the class about their chosen topic. Presentations should include pictures or graphics and be at least three minutes in length.

Careers Related to Bereavement

Directions:

There are more careers related to the funeral industry than just funeral directors. All of these people must coordinate their efforts to effectively carry out bereavement services. Students will research a career which relates to the funeral industry. After learning more about the career, students will write a blog about the career they chose and why, educational and experience requirements, along with any certification or licensing requirements.

Cost of Bereavement Arrangements

Directions:

The cost of a funeral is always rising. Students will create a short summary of the costs of the bereavement arrangements for a funeral service to present to a client. The summary must include at least four arrangements along with the description and cost of each arrangement as well as an alternative to increase or decrease the price of each arrangement, such as different flowers or the size of the arrangement.