

Lodging

Media Type: Microsoft® PowerPoint® Presentation

Duration: 32 slides

Description:

The *Lodging* PowerPoint® presentation is a guide to exploring career opportunities found within the Lodging Pathway of the Hospitality and Tourism Cluster. Careers in this pathway are responsible for the management and promotion of the lodging industry. Students will analyze and explore career descriptions, working environments, educational requirements, skills needed, and the salary of several careers within the pathway. Careers covered include lodging manager, executive housekeeper, bell captain, reservationist and more.

Objectives:

1. To analyze occupations within the Lodging Pathway.
2. To discover and describe career options available within the Lodging Pathway
3. To explore the working environment, education, skills needed and salary of careers available within the Lodging Pathway.



College & Career Readiness Anchor Standards for Reading

Reading Standards for Informational Text	
Craft & Structure	Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone.
	Analyze the structure of texts, including how specific sentences, paragraphs, and larger portions of the text relate to each other and the whole.
	Assess how point of view or purpose shapes the content and style of a text.
	9-10.4 Determine the meaning of words and phrases as they are used in a text, including figurative, connotative, and technical meanings; analyze the cumulative impact of specific word choices on meaning and tone.
	9-10.5 Analyze in detail how an author's ideas or claims are developed and refined by particular sentences, paragraphs, or larger portions of a text.
	9-10.6 Determine an author's point of view or purpose in a text and analyze how an author uses rhetoric to advance that point of view or purpose.
	11-12.4 Determine the meaning of words and phrases as they are used in a text, including figurative, connotative, and technical meanings; analyze how an author uses and refines the meaning of a key term or terms over the course of a text.
	11-12.5 Analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including whether the structure makes points clear, convincing, and engaging.
11-12.6 Determine an author's point of view or purpose in a text in which the rhetoric is particularly effective, analyzing how style and content contribute to the power, persuasiveness, or beauty of the text.	

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College & Career Readiness Anchor Standards for Writing

Writing Standards	
Production & Distribution of Writing	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
	Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.
	Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
	9-10.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
	9-10.5 Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.
	9-10.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.
	11-12.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
	11-12.5 Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.
11-12.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.	

Hospitality & Tourism Career Cluster (HT)

Cluster	Standard
	Determine academic subject matter, in addition to high school graduation requirements, necessary for pursuing a health science career.
	Explain the healthcare worker's role within their department, their organization, and the overall healthcare system.
	Identify existing and potential hazards to clients, coworkers, visitors, and self in the healthcare workplace.
	Evaluate the roles and responsibilities of individual members as part of the healthcare team and explain their role in promoting the delivery of quality health care.
	Analyze the legal and ethical responsibilities, limitations and implications of actions within the healthcare workplace.
	Evaluate accepted ethical practices with respect to cultural, social and ethnic differences within the healthcare workplace.
Lodging Career Pathway (HT-LOD)	Use various communication technologies to accomplish work tasks in lodging facilities.
	Explain the role and importance of housekeeping operations to lodging facility.
	Allocate staff positions to meet the needs of various lodging departments.
	Describe the role and responsibilities of lodging managers.
	Compare the advantages and disadvantages of independently owned and chain-affiliated lodging facilities.
	Analyze the departmental interrelationships of a lodging facility.
	Explain various check-in and check-out procedures used in the lodging industry.
	Understand reservation procedures used in the lodging industry.
	Explain how room access policies and procedures ensure guest safety and minimize risks to the lodging facility.
	Explain how cash control procedures are used in the lodging industry.
	Explain how guests and property are protected to minimize losses or liabilities in the lodging facility.
Explain the basic legal issues in lodging management.	

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Lesson Plan

Student and Teacher Notes are available to print in outline format. You can access these documents under the "Printable Resources" section. If student licenses have been purchased, an interactive version of the Student Notes is available in the "Interactive Activities" section. If printing the full PowerPoint® is desired, you may download the file and print the handouts as needed.

Class 1: Begin class by distributing the *Career Ranking Activity*. Have students rank the various careers found within the presentation as to their interest level. Next, show *Lodging* slides 1-32. While viewing the presentation, ask the class the following questions for each career covered:



Slides
1-32

1. What are some local businesses which feature this career?
2. What skills/qualities would you need in order to find success in this career?
3. Describe advancement opportunities within this career.
4. Describe the joys/challenges associated with a career in this field.
5. Describe some of the courses students interested in this career should take in the future (high school, trade school, university, etc.).

After viewing the presentation, have students complete the remainder of the *Career Ranking Activity*. Distribute the *Create Your Own Hotel Project* for homework.

Class 2: Have students complete the *Create Your Own Hotel Project*.



Projects

Create Your Own Hotel

Directions:

Students will create an imaginary hotel where they are the manager. Students should name the hotel, as well as determine its location. They should then create a description of the hotel, featuring the following:

- careers available at the hotel
- description of careers available
- salary of careers available

Students should then use their hotel descriptions to create a brochure of the hotel for recruiting future employees.



Career Connections

Using the *Career Connections Activity*, allow students to explore the various careers associated with this lesson. See the *Activity* for more details. *If student licenses have been purchased:* Students will select the interviews to watch based on your directions. *If only a teacher license is purchased:* Show students all the career interviews and instruct them to only complete the interview form for the required number of interviews.

- iCEV50333, David Gonzalez, Public Relations Specialist, MGM Grand
- iCEV50401, Michael Moffett, Valet, MGM Grand
- iCEV50583, Kathy Goode, Housekeeper, McDougal Co.
- iCEV50206, Jennifer Nance, Area Manager, La Quinta
- iCEV50205, Bill McKenzie, General Manager, La Quinta



Lesson Links

- <http://www.bls.gov/oco>
- <http://www.online.onetcenter.org>
- <http://www.careerbuilder.com>