



**For Immediate Release**

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### **CEV Multimedia Releases CTE Course for Aspiring Teachers**

*Online learning platform offers 20 lessons to prepare future educators*

**LUBBOCK, Texas** (Oct. 16, 2017) – There is no one better equipped to prepare aspiring teachers than teachers themselves. That’s why [CEV Multimedia](#), the leading producer of CTE curriculum resources, announces the release of an [Instructional Practices in Education and Training course](#) to enable future educators to begin preparing for their careers sooner.

Offered through [iCEV](#), an online learning platform, the Instructional Practices in Education and Training course offers 20 lessons which cover educational assessments, learning styles, special education and more.

“We work with educators daily to create and implement new CTE curriculum, and as we continue to expand the scope of courses we offer, it was a logical next step to create a course for aspiring educators,” said Megan O’Quinn, director of brand management of iCEV. “The traditional classroom is changing, and through this course, students can learn in a way that more closely reflects the classroom they could one day be teaching in.”

During the creation of the course, CEV Multimedia worked with educators such as Whitney Wilson, a Family and Consumer Sciences teacher from Tahoka Independent School District in Texas, to be a part of the video lessons and inform the course content.

“This course provides the unique opportunity for students to learn about behaviors, which can spur self-assessments and ultimately make them better students and future teachers,” said Wilson. “My school has used iCEV for years, as no other curriculum provider offers the range of courses and certifications they do. I’m excited to help bring this new CTE course to my students and future teachers everywhere.”

For more information on the new course, please visit

<https://www.icevonline.com/courses/instructional-practices-education-training>.

#### **About CEV Multimedia**

With 33 years of experience, CEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology, Family & Consumer Sciences, Business Education, Marketing Education, Trade and Industrial Education, Health Science, Law Enforcement

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and Career Exploration. CEV received the U.S Chamber of Commerce's Blue Ribbon Small Business Award in 2012 and has been honored numerous times for its excellence in content creation and exemplary business practices. iCEV is the most comprehensive online resource for CTE educators and students. With iCEV's learning-on-demand capabilities, video clips stream instantly to any device with Internet capabilities. Through iCEV, students can earn industry-backed certifications across multiple areas of CTE that prepare them for college and beyond. For more information, visit [www.icevonline.com](http://www.icevonline.com).

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